

# ipmd.net | e-newsletter

## Advertise in the weekly ipmd.net e-newsletter

### Reach over 5500 PM industry professionals every week

The ipmd.net e-newsletter is a FREE PM industry news service sent weekly to a targeted list of over 5500 industry professionals world-wide.

#### A truly global audience

ipmd.net reaches a truly global audience, with Q1 2011 visitor data showing Europe accounting for 39% of visits, the Americas 31%, Asia 27%, Oceania 2% and remaining regions accounting for 1%.

## E-news marketing opportunities

#### Advertisement Feature

Placing a 100 word advertisement feature, combined with a link to your website and a supporting banner or illustration, is an extremely effective way to promote a new product or your company.

Advertisement features can be set over consecutive weeks or on a monthly basis. Your text and image can be changed at any time during the schedule.

#### Masthead Banner

This premium positioned banner is one of the first things that readers see when opening the newsletter. The banner links directly to your website. We can even design the banner for you at no extra cost.

#### Inset Advertising Banners

These inset banners are embedded in either news or article previews, making it impossible for them to be overlooked. We only place a maximum of two inset advertising banners within each e-newsletter.

Please contact Jon Craxford to discuss further:

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ipmd.net

Your guide to Powder Metal

Masthead Banner

E-NEWSLETTER

Catamold® – Inject your ideas

**BASF**  
The Chemical Company

**INDUSTRY NEWS:**  
What's happening in the world of Powder Metallurgy

Selected headlines from [www.ipmd.net](http://www.ipmd.net), your online resource for PM

**GKN reports growth**  
GKN plc, the group in the UK, has reported £4.11 million a £5.4 billion for pro... [Click for more...](#)

**Federal-Mogul reports strong 2010 results**  
Federal-Mogul Corporation, Southfield, Michigan, USA, has reported 2010 full year revenue of \$6.2 billion, representing an increase of \$889 million or 17% over 2009 figures. The company stated net income for 2010 was \$161 million, a \$206 million dollar... [Click for more...](#)

**China spearheads revival in global vehicle production**  
Total Vehicle Production (including Passenger Cars/Light Trucks) World vehicle production expanded by a healthy 25.9% in 2010 to reach a total of 77.881 million units, according to early... [Click for more...](#)

**London & Scandinavian Metallurgical Co Ltd achieves BS EN ISO 14001:2004 accreditation**  
London & Scandinavian Metallurgical Co Limited (LSM), headquartered in Rotherham, UK, has recently been awarded BS EN ISO 14001:2004 accreditation, an internationally recognised standard for the environmental management of businesses whose activit... [Click for more...](#)

**Bodycote recovers and reports rapid growth**  
Bodycote PLC, headquartered in the UK, has reported growth across all of its business divisions in its recently published 2010 results. The group reported a substantial recovery from its loss in 2009, with sales increasing by 14.8% to 5.499.8million... [Click for more...](#)

Inset Advertising Banner

Advertisement

**Vario-Planetary Mill – Unique with variable transmission ratio**

**Advertisement Feature**

In contrast to conventional Planetary Mills, the rotational speed of the grinding bowls and supporting disk can be configured separately in the **FRITSCHE** 4 disk design.

Advantage to and allowing you to the respect grinding bowls achieved with

Advertisement Feature

Flexible configurable grinding conditions: impact and/or friction

You can directly influence the movement and path of the grinding balls. You can obtain high impact energy or high friction, according to your needs

- Visit the Fritsch website for more information

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**PM-11 Conference Report:**  
**Energy consumption in Powder Metallurgy production**

In an exclusive review for ipmd.net Prof Ramamohan Tallapragada reports on a plenary presentation at PM-11 India by GKN Sinter Metals that compares the energy

**In this issue**

- INDUSTRY NEWS: What's happening in the world of Powder Metallurgy
- Vario-Planetary Mill – Unique with variable transmission ratio
- PM-11 Conference Report: Energy consumption in Powder Metallurgy production
- PM-11 Conference Report: Trends in PM applications and technologies
- Get 2011 off to a flying start: Order the *International PM Directory* 14th Edition 2010-2011 today
- About the publisher

**Useful links**

[Visit the ipmd.net homepage](#)

**Advertising on ipmd.net**  
ipmd.net is dedicated to the world of Powder Metallurgy.

Our aim is to provide the industry with a one-stop online source for news, technology and access to our online PM industry database.

**Download our Online Media Pack**  
[Access to our online PM database](#)

**Events Guide**

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**General PM industry links**

**Premium Reports**  
[Purchase the IPMD 14th Edition using our secure on-line shop](#)

[www.pim-international.com](http://www.pim-international.com)  
Powder Injection Moulding International - covering metal (IM), ceramic (CIM) and carbide injection moulding

**Forward**  
Know someone who might be interested in the email? [Forward this email to a friend.](#)

**Unsubscribe**  
If you no longer wish to receive this email [please unsubscribe.](#)

#### Advertisement Feature (100 words)

Insertions	x2	x4	x8
Euro rate	€720	€1200	€1900
US \$ rate	\$960	\$1600	\$2500

#### Masthead (Displayed every week during sponsorship period)

Period	6 months	12 months
Euro rate	€5400	€8200
US \$ rate	\$7200	\$11,000

#### Inset Advertising Banner

Insertions	x4	x8	x16
Euro rate	€1500	€2300	€3600
US \$ rate	\$2000	\$3200	\$4800